



2021 AILA TECHNOLOGY AND INNOVATION SUMMIT

The 2021 AILA Technology & Innovation Summit unites industry leaders, technology influencers, market innovators, and immigration law practitioners to provide insight into what's happening now, what to watch for, and how we can shape the future of immigration practice. The third annual summit, originally planned as an in-person event, will be held virtually, Wednesday, December 8, 2021. This day-long program will explore key market trends and emerging technologies impacting the future of law practices, as well as tech solutions you can incorporate into your practice easily. Learn how other lawyers are using affordable technology to innovate to win clients and gain control of their future.

DECEMBER 8, 2021
Virtual Conference

~Note: All Times Listed Below Are Eastern Time~

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- 9:50 am – 10:00 am **OPENING REMARKS**
Jeffrey O'Brien, Conference Planning Committee Chair, AILA Innovation & Technology Committee Vice Chair, Berkeley, CA
- 10:00 am – 11:00 am **INNOVATING TOWARDS A BETTER FUTURE**
During the past difficult, but transformative year, lawyers were forced to innovate some business practices just to survive. Yet many have not addressed the longer-term changing legal landscape. How are we building toward not just the future normal, but a better future? What have we learned about recent innovations that can help us succeed in the coming years? Our presenters share industry insights and examples of how small law firms are innovating in often simple but effective ways. These choices have insulated their firms from recent volatility and prepared them to thrive in the future.
- Trends in Client Service Delivery
 - The Impact of New and Changing Technologies
 - Following the (Investment) Money and What It Will Mean to Lawyers
 - What the Future of Practicing Law Looks Like
- Faculty:*
Reid Trautz (DL), Senior Director, AILA Practice & Professionalism Center, Washington, DC
Ed Walters, CEO, Fastcase, Washington, DC
Jack Newton, CEO, Clio, Vancouver, Canada
- 11:00 am – 11:30 am **NETWORKING BREAK**

11:30 am – 12:30 pm **THE FUTURE OF GOVERNMENT DIGITIZATION**

When it comes to digitization, wherever USCIS goes, so goes our practices. By demand of Congress, USCIS must soon deliver their plan to digitize and simplify immigration application processes. While we feel we've heard the digitization chant at USCIS in the past, we also know our future as lawyers is inextricably tied to those new processes and we best be prepared. Join us for a moderated session for insightful answers to important questions about our future.

- What Will Digitization Look Like and When?
- Are changes coming to H-1B registration, e-filing of G-28s, and Accessing Paper-Filed cases online?
- How Can We Collaborate with the Government to Make Their Systems Work Ideally for Law Firms and Clients Alike?
- What Will Be the Impact of Government Digitization on the Average Practice and How to Be Ready for the Changes?

Faculty:

William Stock (DL), AILA Past President, Philadelphia, PA,

Robert D Brown, Chief Technology Officer, USCIS Office of Information Technology, Washington, DC

William S (Bill) McElhaney, Chief Information Officer, USCIS, Washington, DC

Vashon Citizen, Chief, Digital Services Division, Office of Citizenship and Applicant Information Services, Washington, DC

Albert G (Al) Eskalis, Deputy Chief, Office of Citizenship and Applicant Information Services, Washington, DC

Carrie M. Selby, Acting Associate Director, External Affairs Directorate, Washington, DC

Marcia Nystrom, Senior Advisor, USCIS Office of the Director, Washington, DC

12:30 pm – 1:00 pm **NETWORKING & EXHIBITS BREAK**

1:00 pm – 2:00 pm **REIMAGINING YOUR PRACTICE IN A CHANGING WORLD**

Regulatory changes are liberalizing firm ownership and encouraging of law firm innovation. On the other front, shifting client expectations, available alternative providers and an explosion of low-cost user-friendly technology and delivery models are changing the way law firms work and the market available to them. These colliding forces are a threat to some lawyers, an opportunity to others. Come hear these panelists give us the straight scoop on:

- What These Competitive Forces Mean to Your Law Firm and Legal Career
- Knowing Tomorrow's Competitors—Lawyer and Non-Lawyer—and How to Join Them or Survive the Influx of Competition
- How to Design a Client-Centric Law Firm That Can Survive Change
- The Value of a Virtual Law Practice, Dispersed Workforce, and Other Delivery Innovations
- What Does USCIS Digitization Mean to Your Practice and How to Be Ready for It

Faculty:

Michele N. Carney (DL), AILA Ethics Committee Chair, Seattle, WA

Lynda Shely, Owner/Attorney, The Shely Firm PC, Scottsdale, AZ

Xiao Wang, Co-founder, CEO, Boundless Immigration

Reid Trautz, Senior Director, AILA Practice & Professionalism Center, Washington, DC

2:00 pm – 2:30 pm **NETWORKING & EXHIBITS BREAK**

2:30 pm – 3:45 pm

AILA “IMMOVATION” SHOWCASE

A fast-paced review of new and emerging innovations created by AILA members to improve or disrupt current processes or delivery models to enhance the delivery of legal services to consumers. This is not a sales pitch. Come see what is possible to create for your firm, big or small, and see that technology will never be as primitive as it is today. Not a sales pitch but an innovator’s story about their tech solution. Show and Tell across AILA = Big Law/Small Law

Faculty:

*Charity Anastasio (DL), Practice and Ethics Counsel, Practice & Professionalism Center,
Washington, DC
Hana Boston, Austin, TX*

SPEAKERS: *(each speaker will give a 10-minute presentation)*

- *Shiv Chandrakantshah, Mimetics LLC, Alpharetta, GA*
- *Catherine L. Haight, Marina Del Rey, CA*
- *Charina P. Garcia, Oakland, CA*
- *Sophie Alcorn, Mountainview, CA*
- *Gregory Siskind, AILA Board of Governors, AILA Author, AILA’s Immigration Law Practice & Procedure Manual: A “Cookbook” of Essential Practice Materials, Memphis, TN*
- **Rodrigo Camarena, Executive Director, Immigrant Advocates Network, New York, NY*

3:45 pm – 4:00 pm

NETWORKING & EXHIBITS BREAK

4:00 pm – 5:00 pm

ASPIRATIONAL ANALYTICS: UNDERSTANDING THE POWER OF DATA IN DAILY PRACTICE

We are in The Age of Data, where data is more valuable than gold and oil, more powerful than some small governments, more traded than major stock markets. The predictive capabilities of what could be done with accurate, real-time immigration statistics—both predictively and persuasively—is difficult to even conceptualize. Of course, the data available to us is limited and what will be available and how to use it is speculative. But our panelists see the vision and know how to get us there.

- Where Is Immigration Data and Firm Data Now and Where Is It Going in the Next Decade
- Practical Use and Purpose Lessons from AILA Members
- Understanding What Is Possible for the Future of Data Analytics
- How to Harness It to Power Your Practice

Faculty:

*Jeffrey O’Brien (DL), Conference Planning Committee Chair, AILA Innovation & Technology
Committee Vice Chair, Berkeley, CA*

Charles H. Kuck, AILA Past President, Atlanta, GA

Shiv Chandrakantshah, ImmiLytics LLC, Alpharetta, GA

Damien Riehl, Managing Director, Product Workflow at Fastcase, Washington, DC

5:00 pm – 5:30 pm

NETWORKING BREAK

5:30 pm – 6:30 pm

GOLDBLOCKS INNOVATIONS: FINDING YOUR JUST-RIGHT TECH PORRIDGE

Our speakers will share real-world insights about how you can get the best return on your tech investment with what you can afford in dollars and hours. Learn how modern firms – small and large – are customizing software to get exactly what they want. We will focus on out-of-the-box products and customizations that will land you more clients and reduce headaches. Learn how to innovate and revamp technology at your law firm or nonprofit with different budgets and change management tolerances.

- Taking Four Hours to Save Your Firm Hundreds of Hours Over the Next Year or Two
- Using Your Existing System and Optional Low-Cost Add-Ins to Transform Your Firm and Stay Competitive into the Next Decade
- Easy Upgrades That Foster Buy-in and Get People Excited
- Do It Yourself with Low/No Code Tech Options

Faculty:

Julie C. Pearl (DL), AILA Innovation & Technology Summit Planning Committee, CA

Justin D. Estep, AILA Innovation & Technology Summit Planning Committee, Austin, TX

Jared Jaskot, AILA Innovation & Technology Summit Planning Committee, Baltimore, MD

6:30 pm

CONFERENCE CONCLUDES

CONFERENCE PROGRAM COMMITTEE

*Jeffrey O'Brien, Conference Planning Committee Chair, AILA Innovation & Technology
Committee Vice Chair, Berkeley, CA*

Michele N. Carney, AILA Ethics Committee Chair, Seattle, WA

Justin D. Estep, Austin, TX

Jared Jaskot, Baltimore, MD

Nayef A. Mubarak, Orlando, FL

Julie C. Pearl, San Francisco, CA

Reid Trautz, Senior Director, AILA Practice & Professionalism Center, Washington, DC

Charity Anastasio, Practice and Ethics Counsel, Practice & Professionalism Center, Washington, DC

Emmie R. Smith, Director of Professional Development, Washington, D.C.